



Relentless Concrete Support



**Our Vision**  
To be the most trusted provider  
of concrete solutions in the Middle East





Established in 1977, the Company merged with Inma Construction Materials Co. Ltd. in 1998 to join the Khalid Ali Alturki & Sons Holding Company ("Alturki Holding").

Today the company employs over 3,000 people, operated 41 commercial factories and 10 on-site factories throughout the Kingdom, and produces over 6 million cubic meters of concrete every year.

For almost 40 years, we have been successfully supplying concrete to the entire scale of projects in the market: from residential houses to prestigious, technically demanding commercial and industrial projects. We have produced and poured tens of millions of cubic metres to date.

In the process, we have acquired a wealth of industry experience unsurpassed in the Kingdom. Be it actual supplies or pre-concreting consultation, our vast experience will always guide us to select the right mix, the right set of equipment, and the right placing method to ensure, that the serviceable lifetime of concrete structures exceeds the durability expectations of our clients.



Our network of commercial factories continues to grow as the company methodically executes its long term expansion plan in line with its ambitious vision. We have also developed a core competency in the erection and efficient operation of on-site batching for large projects which require dedicated facilities. The company is always operating varying numbers of such project related on-site plants.

In addition to ready-mixed concrete, Saudi Readymix produces dry premixed mortars, various types of concrete blocks, interlock pavers, ground granulated blast furnace slag (GGBFS) and aggregates. The Company also operates a transport division with over 150 heavy vehicles to transport part of its requirements for cement, slag and aggregates.







## Talent and Knowledge Create Wonders

Not only do we boast having some of the region's most experienced concrete experts, our 3,000 member team forms one of the industry's most talented, contributing to the success of the Company by delivering the highest standards of quality and service.

We cultivate a rich learning environment for employees through a vigorous selection, training and professional development system. Everyone in the Company is "concrete" conversant after going through a series of special in-house concrete technology courses, instilling more knowledge and passion for this wonderful product.

## The Largest Ready-mixed Concrete Company in the Region

Operating 41 commercial factories and growing, we aim to be available for our customers wherever they find business, or business finds them.

We are prepared to serve our customers in Jubail, Khafji, Dammam, Sihat, Khobar, Hofuf, Ras Al-Khair, Riyadh, Al-Qassim, Waad Al-Shamal, Al-Kharj, Jeddah, Makkah, Taif, Rabigh, Madinah, Thuwal, Yanbu, King Abdullah Economic City, Jazan Economic City. In the major cities, we operate more than one factory, well located to ensure a consistent service to our clients.

Practically all of our factories are approved as suppliers to the major governmental and industrial authorities, such as Saudi Aramco, SEC, Sabic, Royal Commission, MoDA, MOI, and many others.



## ICE™, A Cool Way to Manage

Our operations are managed through ICE™ (Integrated Concrete Enterprise), a state-of-the-art, enterprise resource planning (ERP) information system that links all of our factories with our head office, central workshop, and company departments.

With a few keystrokes at any time, our people can draw additional equipment from nearby locations to large volume pours, muster urgently needed technical assistance, or re-adjust a faulty batching plant by remote computer diagnosis.

## A Fleet Unmatched in Size and Capability

Our fleet consists of the most technologically advanced production and delivery equipment. This has lifted Saudi Readymix head and shoulders above all other ready-mixed concrete suppliers in Saudi Arabia. Furthermore, we have strict upgrade and replacement programs for each category of mobile as well as stationary machinery.

Our preventive maintenance systems give us a competitive advantage in keeping our equipment in operation at the most efficient rates possible.







## Quality Concrete

Our determination to lead the industry in quality has driven us to operate under the most stringent, self-imposed quality control regimen in the industry.

To begin with, each of our factories has its own quality control laboratory, fully equipped and staffed to conduct the range of routine testing required to ensure that only the best raw materials are used, and the product as delivered to the customer is in full compliance with the contracted specifications and the latest codes.

Factory laboratories are supervised and supported by regional laboratories. Apart from an extended testing range including acceptance testing and mix design, laboratories provide statistical analysis of test results for the company's management information system.



The Central Laboratory in Dammam is home to the Technical Department which is the administrative authority for the entire inspection and testing program covering technical studies, development of products for special applications, evaluation of new materials, updating technical libraries, and training in concrete technology.

Beyond these routine tasks, the technical management maintains corporate memberships with all international standards institutions relevant to our industry in order to keep up to date with the latest developments within the industry, and is actively involved in lecturing for engineering courses at Saudi Aramco, King Fahad University of Petroleum & Minerals, and the American Concrete Institute among others.

In summary, our quality approach is defined by products which don't return, and by customers who do.





## The Saudi Readymix Value



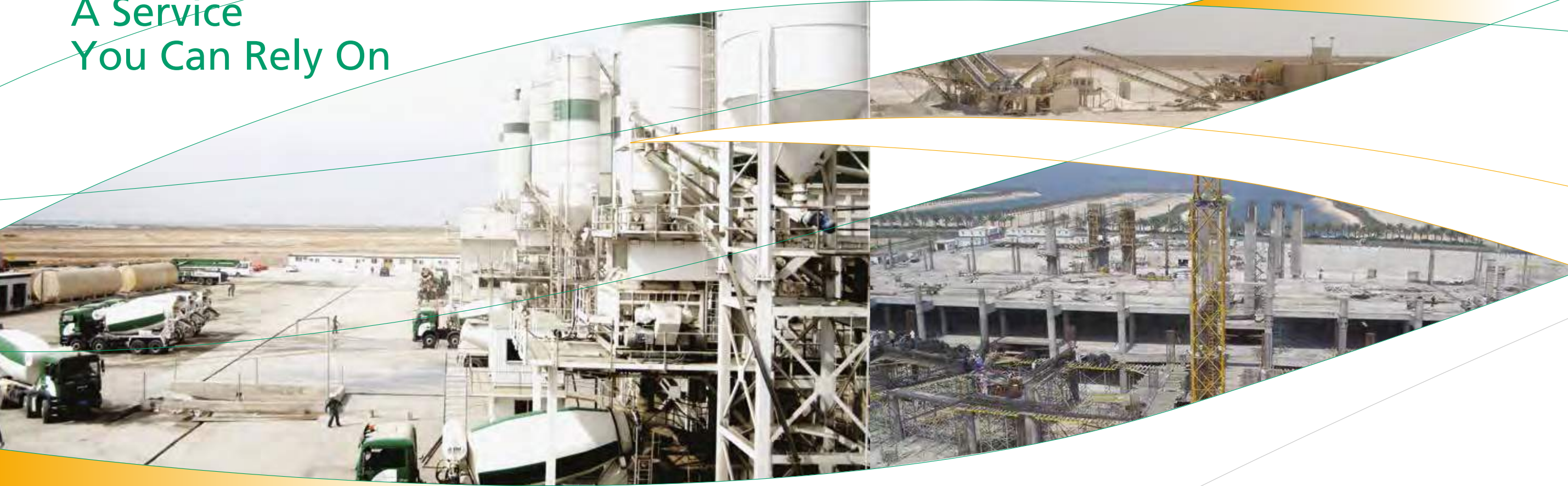
Our aim is to continuously provide our customers with more value every time they deal with us. Our ultimate goal is to provide all our stakeholders with "peace of mind".

Our value stems from our experience and our ability to meet and effectively handle challenges through **reliable service, uncompromised quality, and innovative solutions** from the wealth of **knowledge** that we have acquired over almost 40 years.





# A Service You Can Rely On



At Saudi Readymix we ensure that we deliver the highest standards of service to our clients before the pour, during the pour and after the pour. Our unparalleled service is achieved through a unique supply chain management system that evolved throughout the years and is instilled in our procedures and systems.

## Managing our Supply Chain

Producing over 6 million cubic meters of concrete annually, we are the largest consumer of cement in the Kingdom with an annual consumption exceeding 1.8 million tons. Our yearly requirements for aggregates and sand exceed 6 million tons and 3.5 million tons, respectively.

This requires managing, on average, the logistics of over 1,500 heavy truck loads of cement, sand and aggregates; track the delivery of over 2,000 transit mixer trips, 500 mobile pump dispatches and 500 quality and safety support van inspection visits; every day.



## Supply Consistency

Once the pour starts, we strive to make it a smooth and interruption-free experience regardless of its size, type or location. Inasmuch as it is important to deliver our concrete consistently, such a challenge cannot be achieved without a secured, reliable and consistent flow of raw materials to our factories. At Saudi Readymix, we operate our own aggregate quarries in several locations, we work closely with all major cement factories in the Kingdom, and we have a specialized raw materials division that conducts rigorous evaluations of all providers of raw materials choosing the best sources that would meet our quality and delivery requirements.

## Raw Material Transport

To enhance our service, we have established a transport division that runs more than 120 cement bulkers and 48 trailers with a capacity to haul over 30 % of our cement and aggregates from the source to our factories.





# Quality. Our Way of Life.

“We are committed to a safe, clean and healthy atmosphere for our employees, a consistent quality service for our customers, a sustainable environment for our communities”.



## Quality Uniformity

Maintaining consistency in quality is not a simple task for any concrete producers. Any slight change in ingredient properties, moisture content, mixing methods and duration, and ambient conditions results in a change in its characteristics. This is particularly more critical in hot weather concreting and projects that require special or high performance concretes.

At Saudi Readymix, quality is our highest priority. Our almost 40 years experience, knowledge and operational and technical capabilities are all employed not only to deliver concrete of the highest standards, but also to ensure that you will always receive consistent quality throughout the project; regardless of time, place or season.

## Health & Safety Come First

We are constantly reviewing our procedures and are currently exploring the health, safety, and environmental standards stipulated as part of ISO 14001 and OHSAS 18001 total quality system. We ensure that all our personnel are trained and supervised on the safe conduct of their assigned tasks with the objective of maintaining a healthy safe work environment for all.

## A Culture based on Excellence

We pursue excellence in all our activities and invest heavily in our resources. We have built our success on a total quality approach integrating raw materials, services, people, equipment, and finished products into a management system certified under the international quality standard ISO 9001-2008, and underpinned by the partnership and alignment of all the Company stakeholders to achieve the goal of customer success! Furthermore, we are focused on achieving the highest quality in our finished products, and delivering outstanding services guided by the professional experience gained over more than three decades of operations supplying countless prestigious and technically demanding projects.

## Sustainability: A Social Responsibility

As a responsible indigenous corporation, we extend our services to the environment and the communities in which we operate. Guided by our own research, national laws, ISO specifications and municipal regulations, we strive to provide a clean and healthy environment for our employees, neighbours, and future generations, by strictly applying environmental protection measures such as, jet filters on cement silos, cyclone dust collectors at loading points, and water recycling systems at washing plants.





# Fast and Effective Solutions



We have been in this business for almost 40 years and understand the challenges that the construction industry face every day. Challenges that not only require experience, but a team that is capable of providing the right solutions, fast and effectively!

## Product Development

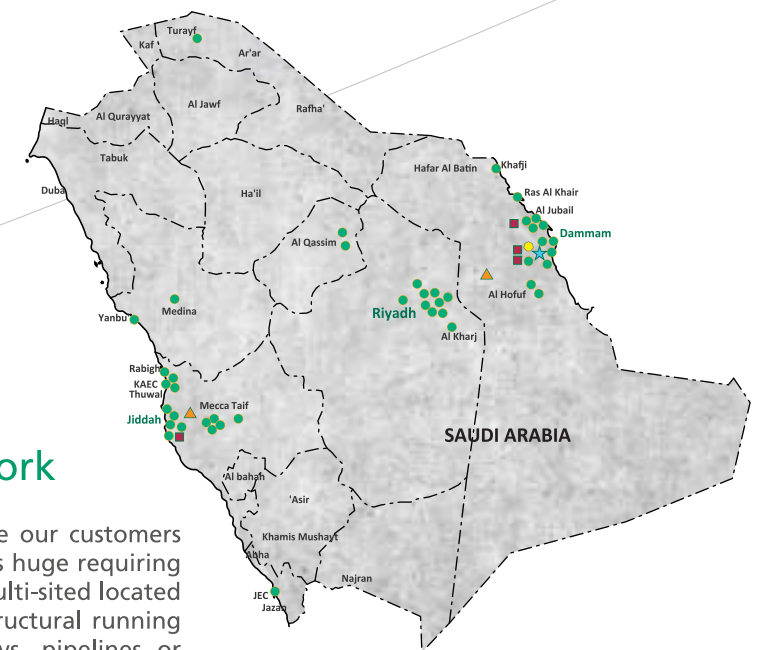
Our urge to continuously develop our products to meet the changing demands of the industry never ceases. Over the years, we have added new products to our portfolio of propriety concrete mixes and other masonry products. We are the first to introduce self compacting concrete commercially into the Kingdom, promote the use of “greener” concrete, and introduce other cementitious additives that improve the performance of concrete in specific conditions.



## Strategically Positioned Network

Our network of 41 factories enables us to serve our customers throughout the Kingdom. Whether the project is huge requiring large pours with massive volumes of concrete; multi-sited located in several cities around the Kingdom; or infrastructural running along several cities, such as highways, railways, pipelines or transmission lines; our network enables us to deliver concrete to the project from several factories, simultaneously.

Furthermore, in all large cities, our multi-site production facilities eliminate the need for a backup concrete supplier thus reducing the risk of quality inconsistencies and conflicts that may arise from not having a one-source responsibility.







## On-site Capability

A particularly strong part of our experience is our expertise in on-site batching operations. These are production and delivery facilities catering to a single project, which may either be too remote from commercial stations, or by its special nature requiring a dedicated facility.

With our proven track record of plant erection on short notice, and successful supplies to mega projects exceeding volumes of 500,000 m3 on time and to budget, we continue to be the provider of choice for on-site batching solutions throughout the Kingdom. We have also successfully operated on-site operations outside Saudi Arabia.



## Pumping Solutions

We are one of the very few ready-mixed concrete companies in the region to have a dedicated pumping division that reviews 'special' projects, evaluates their site conditions, analyses their concrete constructability, and offers solutions for smooth and efficient concrete delivery and pumping methods.

Furthermore, with demand for high rise concrete rising and after acquiring four of the world's most powerful stationary pumps, the Company has established simulation areas in the Kingdom's major cities to test the pumping properties of various high performance concrete mixes.

## Dedicated Account Management

As our clients grow and expand geographically, our dedicated account managers oversee the requirements of our largest customers throughout the Kingdom. These account managers manage the relationship and support our customers at various stages of their projects.





# Knowledge



Another indispensable part of our service offering is of a more consultative nature. we are proud to invite customers, training institutes, researchers, etc., to tap into our vast portfolio of advanced technical knowledge and professional experience in concrete technology.

## Research & Development

By working closely with local universities, institutes, and professional societies in the Kingdom; participating in local and regional technical events; and remaining aware of the latest developments in concrete technology worldwide; our research and development team works continuously on studying and developing new products for the use in the local market.

They are also actively involved with consultants and contractors to develop new concrete mixes for key projects and introduce new technical solutions for major site challenges.



## Technical Expertise

We have vast experience in the diverse types of raw materials and admixtures that are used in concrete in the Kingdom. Through our tens of thousands of mix designs and trials over the past three decades we have gained extensive knowledge in their properties, behaviours, and performances in different types of concrete.

Furthermore, all our senior technical people, in addition to their practical experience, hold international certificates in concrete technology, such as the City & Guilds certificate of the London Institute.

## Spreading Knowledge

As part of our commitment to society and to the wider industry, we proactively work in spreading technical knowledge and in elevating our industry standards. Our experienced staff lead the way in advancing and sharing knowledge within the local concrete community.

Every year, we organize and sponsor several workshops and lectures related to the industry and conduct several in-house seminars for our clients.

Our technical teams meet consistently with consultants and designers to discuss and recommend concrete specifications, offering solutions for the challenges that they may face in their projects. We also introduce the latest trends and promote the use of the latest industry practices, such as the use of "performance" vis-à-vis "prescriptive" specifications, the introduction of special concretes, the contribution of concrete to the LEED certification of a project.





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